



FOUNDATIONAL PRINCIPLES

RESPONSIBILITY

Take ownership of your own life. No one will ever be as concerned about your success as you.

INTEGRITY

Always act with courage, respect, and toleration.

KNOWLEDGE

Seek and use the best knowledge, drive change that benefits others, and exemplify humility and intellectual honesty.

FREEDOM

Respect the right of others and study the links between freedom, entrepreneurship, and societal well-being.

PASSION

Find fulfillment in your life by improving the lives of others.

OPPORTUNITY

Approach everything in life as a reason to improve; recognize and seize what life has to offer.

SOUND JUDGMENT

Use economic thinking to create the greatest benefit while using the least resources.

WIN-WIN FOCUS

Cooperation creates real value in society — for yourself and others.

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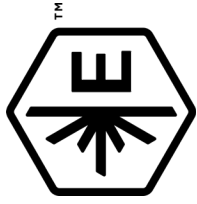
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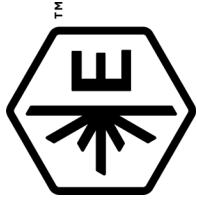
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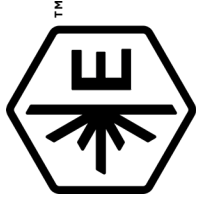
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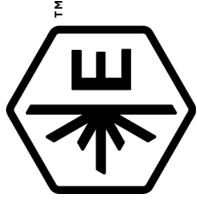
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